

To: Kevin Goodell, KVBC NBC Ch. 3, Email: [Kgoodell@mynews3.com](mailto:Kgoodell@mynews3.com)  
Tel: (702)657-3270 Cell: (702)292-7846 Fax: (702)657-3208

Flight Dates: 10/15-11/6

Sections	Day/Time	Code	GRPs	Cost	GPP	2012												Length: 30s	Unbr	GRPs	Gross Cost	
						Units / GRPs / Gross Cost by Week - Monday Dates																
						10/6	10/15	10/22	10/29	11/5	11/12	11/19	11/26	12/3	12/10	12/17	12/24	12/31	Unbr	GRPs	Gross Cost	
KVBC NBC 3 :30	M-F 4:30-5a Wagners	0-EM	14	\$200.	\$167		9	9	10	8										36	59.6	\$16,475.
KVBC NBC 3 :30	M-F 5-6a Wagners	0-EM	16	\$460.	\$281		14.7	14.7	16.3	13.6												
KVBC NBC 3 :30	M-F 6-7a Wagners	0-EM	2.6	\$700.	\$289		\$4,025	\$4,025	\$4,476	\$3,950												
KVBC NBC 3 :30	M-F 11a-12p Rachel Ray	1-DT	1.2	\$325.	\$271																	
KVBC NBC 3 :30	M-F 9-10a Today II	1-DT	1.8	\$425.	\$238																	
KVBC NBC 3 :30	M-F 3-4p Dr. Phil	2-EF	1.6	\$450.	\$231		1	1	1	1										4	8.4	\$1,800.
KVBC NBC 3 :30	M-F 4-5p First News	2-EN	2.2	\$725.	\$330		1	1	1	1										4	8.8	\$2,800.
KVBC NBC 3 :30	Sa-Su 5-6:30p Early News	7WKD	1.7	\$675.	\$397		1	1	1	1										4	6.8	\$2,700.

Consign, Las Vegas, NV - Television Order  
 Client: Judge Ann Zimmerman Market: 25+ Likely Voters  
 Buyer: Theresa Campagna, (702)324-1474, T.Campagna85@hotmail.com

To: Kevin Goodell, KVBC NBC Ch. 3, Email: KGoodell@mynews3.com  
 Tel: (702)657-3270 Cell: (702)282-7843 Fax: (702)657-3208

Flight Dates: 10/15-11/6

Stations	Day/Time	Adults 25-54		Gross Cost	Gross GRPs	Units / GRPs / Gross Cost by Week - Monday Dates												Total				
		Code	GRPs			2012	10/15	10/22	10/29	11/5	11/12	11/19	11/26	12/3	12/10	12/17	12/24	12/31	Units	GRPs	Gross Cost	
KVBC NBC 3 :30	Sa College Football Notre Dame 7PMKID					1														1		
						\$500																\$500.